

Boston Lesbian Urban Foundation

25 Jan Karski Way apt. 419

Dorchester MA 02125



Dear Community Partner,

My name is Eilakeisha Spencer, and I am the Executive Deputy Director of Boston Lesbian Urban Foundation as well as a licensed mental health clinician serving the greater Boston area. Beginning on June 29, 2023, we will host our 4th annual urban pride weekend. As a response to numerous conversations within our QTBIPOC community many acknowledging the predominantly white LGBTQIA+ spaces in Boston, Curtis Santos and Eilakeisha Spencer founded Boston Lesbian Urban Foundation a 501c3 community-led, nonprofit organization, and subsequently, Boston lesbian urban events (B.L.U.E.). We coordinate and host events that highlight and provide services to Boston's QTBIPOC community.

Pride festivals and parades are often the reason the LGBTQIA+ community visits a city sometimes for the first time. Boston urban pride started during the pandemic, and we had over 1000 viewers watch our virtual pride celebration and then 2021 and 2022 drawing hundreds of QTBIPOC community members from numerous states to our in-person event happening in and round the city of Boston. This year's event will include the following 9 events:

June 29, 2023: Youth Pride Event

June 30, 2023: Welcome to Boston Mixer, Mr., and Miss Gay Urban Pride Pageant, and Pitch-Black (The annual all black event)

July 1, 2023: Health Summit, Drip Pool Party, Entourage Part II

July 2, 2023: Music and Arts Festival and our grand finale event "Detox"

Our intention in hosting these events is to not only be a catalyst for change in the community but also an organization that brings individuals together and allows individuals to create long lasting healthy relationships as their true authentic selves. We focus on strengthening cultural connections through diverse urban events while promoting unity, nonconformity, health and wellness resources, awareness, preventions, interventions, and family activities for all to enjoy. We party with a purpose. Although this vision is bold, we continue to believe that we can make it happen, but we need help. We cannot do this alone and we acknowledge our success would not be possible without the generosity and support of community partners like you.

Please find the sponsorship opportunities included with this letter and let us know if you have any questions, comments, or suggestions. We would appreciate the chance to provide any details that may help in deciding your sponsorship and check out our social media pages (FB: Boston Urban Pride and IG Boston_urban_Pride) and website <https://www.lesbigayurbanfoundation.org/bup> to preview our previous and upcoming events and works.

With Pride,

Eilakeisha Spencer, Organizer of Boston urban pride

Boston Lesbian Gay Urban Foundation

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Boston Urban Pride Sponsorship Packages

Platinum - \$10,000

- Full page ad in official Boston urban pride brochure (to be provided by sponsor)
- Business link on Boston urban pride website
- Logo included in all online promotions and backdrops at all events
- Verbal mention at all events happening June 29, July 3rd, 2023.
- Table at our Music & Arts Festival
- Table at our Welcome to Boston event
- (4) complimentary All Access Passes for the entire weekend
- Business flyer in all Urban Pride Weekend gift bags

Gold- \$7,500

- Half page ad in official Boston urban pride brochure (to be provided by sponsor)
- Business link on Boston urban pride website
- Logo included in all online promotions and backdrops at all events
- Table at our Music & Arts Festival or Welcome to Boston vent
- Verbal mention at our Welcome Event
- (4) complimentary All Access Passes for the entire weekend
- Business flyer in all Urban Pride Weekend gift bags

Silver- \$5,000

- Quarter page ad in official Boston urban pride brochure
- (3) special mentions on our Instagram, Facebook, & Twitter
- Table at our Music & Arts Festival
- (4) Individual tickets to event of choice
- Logo on Boston urban pride website
- Business flyer in all Urban Pride Weekend gift bags

Bronze - \$2500

- Logo on Boston urban pride website
- Business flyer in all Urban Pride Weekend gift bags
- (2) special mentions on our Instagram, Facebook, & Twitter
- (2) Individual tickets to event of choice

Rainbow - \$1000

- Logo on Boston urban pride website
- Business flyer in all Urban Pride Weekend gift bags
- (2) special mentions on our Instagram, Facebook, & Twitter
- (2) Individual tickets to event of choice

Other Amount _____

Boston Lesbian Gay Urban Foundation

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Other Sponsorship Opportunities:

Youth Partnership

\$2500

Our youth event is an event for our families and youth to have their own personal pride experience. Funding will be to pay for programming and logistics related to the Boston Urban pride youth pride event.

Music and Arts Festival Partnership

\$3500

Brand our Music and Arts festival and have your business front and center for 100s of people to see. The opportunity for this partnership is endless and allows business to benefit from our live local and regional acts and diverse exposure that they bring.

Volunteer wellness & Hospitality Partnership \$2500

Help us say thank you to the volunteers that make Boston urban pride possible. This partnership allows business to include their name/logo on the rear side of volunteer t-shirts. Funding through this partnership allows us to provide sunscreen, water, snacks, and tents to our volunteer team.

In Kind Donations:

Media Sponsor

Media sponsorship can offer TV, radio, and digital or print advertising for Boston urban pride.

Venue Sponsor:

Venue sponsorship can offer their venue free of charge or at a discounted rate.

Host Hotel Sponsor

Sponsors should have the ability to provide 3-6 comp rooms for a minimum of 2 nights.

Raffle/ Auction Sponsor

Sponsors should provide items to use in our gift-bags, events prizes, drawings, and etc.