



Eilakeisha Spencer

Boston Lesbiganay Urban Events

Boston, MA 02125

January 25, 2022

Dear Potential Sponsor,

Boston Lesbiganay Urban Foundation as well as its affiliated organization Boston Lesbiganay Urban Events (B.L.U.E.) has now been in existence for over 2 years, and we continue to strive to expand its programs and offerings to the community. We hope that you will be able to sponsor and take part in at least one of our events during Boston LGBTQIA+ Urban Pride which will take place June 30, 2022 – July 3, 2022.

As a mental health clinician and community activist, respectively, and both native to Boston, we saw the need to bring LGBTQIA+ minorities together as a unified front. Curtis and I are a part of the LGBTQIA+ community, and we have experienced and witnessed underrepresentation of our urban Black, Latino, and Indigenous communities in citywide LGBTQIA+ spaces.

As a response to the numerous conversations within our community, acknowledging the predominantly white LGBTQIA+ spaces in Boston, Curtis and I founded Boston Lesbiganay Urban Foundation, and subsequently, B.L.U.E., hosting events that highlight and provide services to Boston's urban LGBTQIA+ community. B.L.U.E.'s vision is synergistic. Fundamentally, we are committed to empowering and valuing the voices of both the younger and older generations of Boston's urban Black, Latino, and Indigenous LGBTQIA+ community. We plan to manifest this commitment through multiple avenues of resources and topics such as LGBTQIA+ legacies, mental health awareness and services, sex education, and healthy relationship practices.

2021 Urban Pride Weekend was a huge success still amongst the pandemic, selling over 500 tickets and creating the space for our urban LGBTQIA+ community to come together in a safe and welcoming environment. 2022 we expect more community members to be an attendance due to hosting our Music and Arts Festival during our Urban Pride weekend giving our local talent the opportunity to showcase their artistry and our 2nd annual Miss and Mr. Gay Urban Pride Pageant. Donations will not only make Urban Pride Weekend possible but also contribute to the unity and empowerment that our urban community needs.

Our goal is to raise \$20,000 to pay for staging/lighting, live entertainment provided by our local artist and DJ's, provide gift bags, t-shirts, brochures, food, raffle prizes, awareness tables, social

media promotion and overall advertisement, and promotional pop-ups. By becoming a sponsor, your organization will receive exposure to hundreds of people on our email lists, exposure on our website, social media platforms, and in attendance at the event.

Included in this letter are a variety of sponsorship packages for you to review. All donations to our Boston urban pride are tax-deductible as we hold our 501C(3). Thank you for your consideration, and we hope you can contribute to Boston's Urban Pride Weekend. Please do not hesitate to contact Eilakeisha Spencer at xblue617@gmail.com or 617.297.8481 with any further questions.

Respectfully,

Eilakeisha Spencer, M.Ed.

Executive Director of Boston Lesbigay Urban Events

Co-Founder of Boston LesBiGay Urban Foundation Inc.

Gladys Bentley

Exclusive Event Sponsor - \$5000

- Help fund all aspects of Urban Pride Weekend
- Logo included in all online promotions and backdrops at all events
- Verbal mention at all events happening June 30th- July 3rd, 2022.
- (1) Table at our Music & Arts Festival
- (4) All Access Passes
- Business flyer in all Urban Pride Weekend gift bags

James Baldwin

Partnering Event Sponsor - \$2500

- Help fund our events – performers & special guests, equipment, food, etc.
- Logo included in all online promotions and backdrops at all events
- (1) Table at our Music & Arts Festival
- Verbal mention at our Welcome Event
- (4) Individual Tickets for any event
- Business flyer in all Urban Pride Weekend gift bags

Alvin Ailey

Raffle Prize Sponsor - \$1000

- Help fund prizes for our raffle giveaways
- Verbal mention at raffle and during online promotion (website, Instagram, Facebook, & Twitter)
- Business flyer in all Urban Pride Weekend gift bags

Storme DeLaverie

Gift Bag Sponsor - \$500

- Help fund items in our gift bags
- Business flyer in all Urban Pride Weekend gift bags

All Sponsorship packages are named in honor of historically black LGBTQIA+ performers