



Dear Community Partner,

We are thrilled to present this sponsorship opportunity for the **7th Annual Boston Black Pride Festival**, celebrating and uplifting the Black, Latino, and Indigenous LGBTQIA+ community in Boston.

Boston Black Pride is more than an event—it's a movement. In 2025, we welcomed 2,500+ attendees, hosted 50+ exhibitors, and showcased 30 LGBTQIA+ artists. We also launched our first elder paint night, an intergenerational experience connecting elders and younger generations in meaningful ways. While these numbers may seem modest, they represent a significant achievement for Boston's often underserved Black and Brown LGBTQIA+ community.

Looking ahead to Boston Black Pride July 1 – 5, 2026 we anticipate 3,000–3,500 attendees and 60 exhibitors, including health and wellness partners, community organizations, artists, and retail vendors. This is a unique opportunity to engage with a passionate, loyal audience that values inclusivity, social impact, and community connection.

Our 2026 **“Everyone 250”** theme celebrates the nation's 250th anniversary by amplifying stories that have often been overlooked. It honors the resilience, creativity, and leadership of Black, Brown, Indigenous, and LGBTQIA+ communities and reinforces that inclusion and justice are foundational for the next 250 years.

Partnering with Boston Black Pride is more than sponsorship it is a meaningful collaboration that:

- Elevate your brand with visibility to
- thousands of engaged attendees and exhibitors.
- Supports community impact through our Music & Arts Festival, Youth Pride, Elder Event and Health Summit, keeping these events free or low-cost.
- Affirms your values by contributing to safe, inclusive, and affirming spaces for QTBIPOC individuals.

Boston Black Pride offers a variety of sponsorship opportunities, including tiered financial sponsorships, in-kind contributions, and special program-specific sponsorships such as our Kid Zone, Elder Event, and Media Partnerships. Each level provides unique benefits for visibility, engagement, and community impact. Please see the attached sponsorship deck for full details on all sponsorship levels and perks. We are happy to provide additional details, answer any questions, and explore how your support can be tailored to align with your community

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engagement goals. Thank you for considering this opportunity to support Boston Black Pride and the vibrant QTBIPOC community we serve.

With appreciation,
Eilakeisha Spencer

Lead Organizer of Boston Black Pride & Deputy Director of BLU Foundation